

Licensing Act 2003 Responsible Authority representation

This representation is made by a responsible Authority for the London Borough of Havering concerning an application for a review of the premises licence as detailed below.

Premises Name and address: Iceland, 10 Farnham Road, Harold Hill, RM3 8DX

Your Name: Oisin Daly

Organisation name/name of body you represent: London Borough of Havering/Licensing

Your Address: C/O, Town Hall, Main Road, Romford, Essex, RM1 3BD

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Summary of Objection: Representation made against premises licence variation

Policy Considerations:

12. Licensing Hours

12.1 When dealing with new and variation applications the Licensing Authority may give more favourable consideration to applications with the following closing times: Public Houses and Bars 23:00 hours Sunday to Thursday Midnight Friday and Saturday Nightclubs 01:00 hours Sunday to Thursday 02:00 hours Friday and Saturday Restaurants and Cafes 23:00 hours Sunday to Thursday Midnight- Friday and Saturday Off licences 23:00 Monday to Sundays Hot food and drink supplied by takeaways, fast food premises Midnight- Sunday to Thursdays 01:00 Friday and Saturday Hotel residents only 24 hours sale of alcohol for on sales only

12.2 Consideration will also be given to the type of area that the premises is located in with regulated activities normally being permitted until 23.30 in residential areas and 00.30 in mixed use areas.

12.3 The above hours are a guide and each application will be considered on it's own merits.

12.4 The above hours are intended to guide applicants on the Licensing Authority's expectations when preparing their operating schedules.

12.5 For applications within the above hours there is no presumption that the application will automatically be granted in all cases where a relevant representation has been made. If no representations are received, the application will be granted by the licensing authority under delegated powers.

12.6 Applicants who wish to provide licensable activities outside the hours specified above should ensure where relevant the operating schedule specifies detailed measures to militate against crime, disorder and public nuisance etc. taking into account:

- The location of the premises and the character of the area in which they are situated
- The proposed hours during which licensable activities will take place
- The adequacy of the applicant's proposals to prevent crime and disorder and prevent public nuisance
- Whether customers have access to public transport when arriving at or leaving the premises
- The proximity of the premises to other licensed premises in the vicinity and the hours of operation of those other premises policies and proposals for the orderly dispersal of customers.

17. Noise

17.1 The Licensing Authority is committed to protecting the amenity of residents and businesses in the vicinity of licenced premises, particularly when late hours have been sought. Where relevant representations are received, the Licensing Authority will request appropriate restrictions or controls on the licence to support the prevention of undue noise disturbance from licensed premises.

17.2 The Licensing Authority will seek to balance the protection of residents from undue disturbance against noise and the activity that is the natural by-product of people going about their business, entertainment or leisure.

17.3 The Licensing Authority expects that premises intended for the provision of noise-generating licensable activities are acoustically controlled and engineered to a degree where the noise from the premises when compared to the ambient noise level will not cause undue disturbance. The Licensing Authority recognises specific difficulties associated with premises structurally linked to would be licensed premises and the limit of sound insulation performance that can be achieved. In some circumstances licensed premises adjoining residential properties may not be appropriate.

Representation by the Licensing Authority

This representation is submitted in respect of the application to vary the premises licence to permit deliveries on a 24-hour basis.

The Licensing Authority has concerns that permitting deliveries from the front of the premises may undermine the licensing objectives, specifically the prevention of crime and disorder and the prevention of public nuisance.

The premises is located within a Cumulative Impact Zone (CIZ) and is situated in an area identified as being among the most deprived within both the borough and London. The immediate vicinity is known to experience issues relating to street drinking and drug use. Furthermore, there are residential premises situated directly above the parade of shops in which the premises is located.

Allowing deliveries to take place from the front of the premises, particularly during the early hours, may present opportunities for opportunistic crime, including theft or unauthorised access to the premises. In addition, regular vehicle movement associated with deliveries, including engines idling on the high street, has the potential to give rise to disturbance for local residents, thereby contributing to public nuisance.

The Authority notes that discussions have taken place with the applicant in relation to utilising the rear of the premises as a designated delivery point. It is considered that this approach would mitigate the identified risks, as the rear access via West Dene Drive is more discreet in nature and less directly exposed to residential accommodation.

Conclusion

In light of the above, the Licensing Authority respectfully requests that the Sub-Committee gives serious consideration to the imposition of a condition restricting deliveries to the rear of the premises during night-time hours.

Proposed Condition:

From 23:00 hours until 07:00 hours the following day, all deliveries of alcohol shall be undertaken via the rear entrance at West Dene Drive only.

Complaint and Inspection History (if applicable)

Other documents attached

Signed

Oisin Daly

Dated: 04/06/2026